

A MAJOR MANAGEMENT SCHOOL

3 campuses:

Reims, Rouen and Paris

3 international accreditations:



85 M€ budget

9 500 students

Making NEOMA BS a renowned and innovative challenger

A genuine challenger mindset, reshaping the sector from within and questioning established assumptions and practices.

Innovative in a number of ways:

- Digitally, where we want to create innovation and be a reference
- Internationally, with a fresh vision of the students' international experience that goes beyond the prevailing discourses on local campuses
- With 3 new campuses by 2022, at the forefront of new educational techniques
- With a strong identity and confirmed convictions

➔ **Our challenger mindset is founded on agility, the capacity to push back boundaries and to reinvent oneself: a 150-year-old start-up**

ACADEMIC EXCELLENCE

20+ programmes

From 3-year undergraduate to 8-year Doctoral School

Executive Education Programmes (Higher Education) for executives and companies.

100 nationalities on campus

1 200 internships abroad each year

Rankings:

Financial Times 2018:
41st Worldwide – 9th in France
(Masters in Management)

Recognised for **Digital teaching approach**
improving the learning experience

+4 places on average
in French rankings 2018

A dedicated team of **18** experts and **200 +**
professional contributors for developing
managerial skills

6,000+ internships per year

Programmes

An extensive portfolio of programmes, from Bachelor to Executive Education

- A generalist flag-ship programme: **Master's in Management** 2-3-year Undergraduate > 5-year Graduate
- Cutting-edge programmes: **TEMA** (innovation & digital) Post-Baccalaureate > 5-year Master's. **Bachelor in Retail Management-ECAL** Post-Baccalaureate > Undergraduate
- International programmes: **CESEM** and **Global BBA** Post-Baccalaureate > Bachelor's
- Specialised programmes: 14 **Advanced Masters** or **Masters of Science**, full-time or block-release training, in French or in English 4/5-year Undergraduate > 5-year Master's
- **Further Education & Training: NEOMAscope** customised training courses for companies and executives
- **Doctoral School: PhD in Management** in France ; **DBA** in China and France, in partnership with Shanghai Jiao Tong University

Innovative experiential learning practices

- Learning to learn
 - Immersive Role-play scenarios E.g.: Virtual Reality (pioneer school)
- ➔ **Developing our advantage through pedagogical innovation and confirming our expertise through EdTech**

International

- Multicultural exposure on our campuses
 - Experience with our 300 academic partners and companies abroad
 - Exploring the academic excellence of another country as opposed to exporting our campuses abroad: studying in the best universities, mixing with local students, experiencing local teaching methods
- ➔ **Preparing our students for management in a truly global and multicultural professional world**

Talent & Career

- Developing our students' managerial skills
 - Assisting them in the development of their professional project
- ➔ **Ensuring sustainable employability (beyond a first job).**

Research Faculty

160 full-time professors
 62% international professors
 29 nationalities

1 200 professional contributors

in 5 years, 500 research articles published
 85 % in international journals

Shanghai ranking 2018, French schools:
 6th place (entry) Business Administration category
 10th place (maintained) Management category

We cannot help companies face the challenges of tomorrow with yesterday's knowledge.

Our highly-qualified, international faculty encompasses all areas of business management.

Our research aims to:

- Filter down into the curricula
- Respond to business challenges
- Fuel scientific debate
- Enhance the School's standing

A POWERFUL NETWORK

590 associates - 160 professors

9 500 students 25% international

57 200 graduates in 120 countries
 4th biggest network of French Business school graduates
 22% of graduates employed abroad

300 international partners in 52 countries

200 company partners - 6 800 company contacts

Students, graduates, professors, support staff, companies, partners, the Foundation, donors... **NEOMA BS forges strong links between its communities and seeks to harness their diversity.**

ENTREPRENEURSHIP

Specialisation **Entrepreneurship – Module Project Management and Entrepreneurship**

POWERED BY NEOMA BS: annual campus startup event

NEOMA BS Startup full-scale start-up creation exercise

88 associations
 850 student participants
 500 events organised every year
 3.2 M€ annual budget

100 + start-ups launched since 2011
 50 + projects in incubation each year
 200 + projects in pre-incubation each year

Parisien 2018 Ranking
 1st for "entrepreneurship"
 10th overall

Beyond the creation or takeover of a company, entrepreneurship is a veritable mindset. A vibrant philosophy that aims constantly to innovate, create and experiment.

SEMINARS, EVENTS, COURSES to:

- Stimulate creativity and learn to assess the quality of ideas
- Make each student an active player in the acquisition of their knowledge and skills
- Question reality and make choices.

ASSOCIATIONS

Culture, charity work, sport, business, ... an associative project requiring talent, passion and commitment.

For those who would like a more intensive associative experience, the choice of an associative track implies following an adapted course of study.

STARTUP LAB

To assist business creators before, during and after their studies.

- **An Incubator on each campus**
- 2 Accelerators:
Mobility (logistics, supply chain)
 and **EdTech** (digital and technology-based pedagogical innovation)