

Programme Grande École – Master in Management

The Master in Management, 120 ECTS: can be achieved either over two or three years of studies. By taking three years of master level studies, students are able to include one year of professional experience. The programme allows for an international exchange semester with one of our partner institutions.

Master 1: 2 or 4 semesters, 60 ECTS: students complete two semesters of classes with at least one spent at NEOMA. Two additional semesters of professional experience/project can be added.

Master 2: 2 semesters, 60 ECTS: the final year is ALWAYS a specialisation either on an MSc at NEOMA or abroad with a partner institution.

MASTER ONE – course detail

Autumn Semester : Intensive Management		
Course	No. hours	ECTS
Shape your career	15	2
CHOICE BETWEEN FRENCH OR ENGLISH TRACK:		
French track		20
Contrôle de gestion	30	4
Décisions d'investissement et de financement	30	4
Management des opérations	30	4
Ressources humaines et organisation	30	4
Stratégie	30	4
English track		20
Capital Budgeting and Financing	30	4
Human Resources and Organization	30	4

Management Accounting	30	4
Operations Management	30	4
Strategy	30	4
CAPSULE 3 : SMART EARTH Choice of ONE conference based class from: (3h introduction + 22h classes + 5h conference)		4
Gouvernance	30	4
Green Com.	30	4
Investments for sustainable business	30	4
Metrics & CARE (cf. KPMG)	30	4
Mobility	30	4
Obligatory English language class		2
E M1 - Business Communication	15	2
Choice of either PROJET OR LANGUAGE		2
Environmental Project	15	2
Other Language (German, Italian, French etc.)	15	2

Spring Semester : Intensive Management

<i>Course</i>	<i>No. hours</i>	<i>ECTS</i>
Business Game	30	4
TBC	15	2
5 classes to be chosen from:		20
Advanced Team Management	30	4
Behaviorial Finance	30	4
Blockchain Revolution : from Cryptocurrencies to other Finance App	30	4
Brand Management and Story Telling	30	4
Communication Strategies	30	4
ERP with SAP	30	4
Financial Analysis	30	4
Global Marketing	30	4

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International Management	30	4
International Trade	30	4
Investments	30	4
Money and Banking	30	4
Operation research	30	4
Organisational and People Challenges in the Service and Collaborative Economy	30	4
Programming with R	30	4
Reporting with IFRS	30	4
Search Engine Marketing and Community Management	30	4
Strategic Marketing	30	4
Supply Chain Management	30	4
The Economics of Culture	30	4
Choose one language class from:		2
German, Spanish or other...	15	2